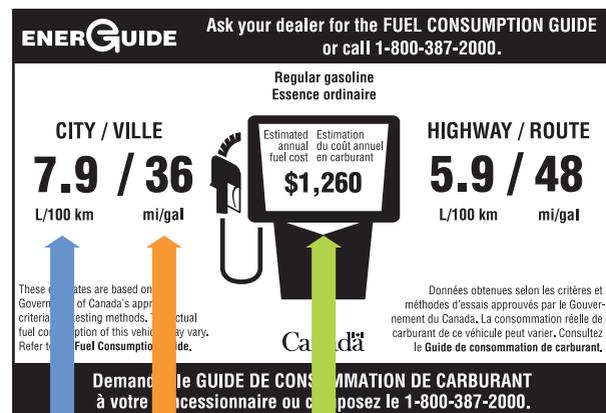


Check the Label

The EnerGuide Label is the official Government of Canada mark for energy consumption. One should be posted on all new cars at your dealership.



Fuel cost for one year | Based on 20,000 km, 55% city driving, and last year's average gas price.

Mileage | Miles travelled on one gallon (the higher, the better).

Consumption | Litres of gas used to travel 100 km (the lower, the better).

These labels provide a good basis for comparison shopping because all vehicles go through exactly the same tests. Driving styles vary though, and gas prices have gone up, so your results may not be the same as the posted ratings.

Consider the Extras

Which extras you pick can make a big difference. Some will help you save, while others will cost you more at the pump and increase your emissions.

FUEL SAVERS

- Manual Transmission** Weighs less and is mechanically more efficient than an automatic.
- Continuously Variable Transmission** Generally 8 to 10% more efficient than conventional automatic transmissions
- Overdrive** Saves fuel at cruising speeds
- Cruise Control** Improves efficiency on flat highways & prevents inadvertent speeding.
- Tachometer** Allows monitoring of engine speed (rpm). Keeping rpm low saves fuel.
- Tinted Glass** Reduces cooling load.
- Block Heater** Increases fuel efficiency in winter.
- Trip Computer** Displays real-time fuel efficiency & assists the driver to identify fuel saving habits.

GAS GUZZLERS

- Larger Engine** Weighs more and consumes more fuel.
- 4-Wheel Drive** Uses more fuel than 2-wheel drive & adds 100-200 pounds in weight.
- Air Conditioning** Using it puts an extra load on the engine, and the equipment adds about 100 pounds in weight.
- Sunroof** Adds aerodynamic drag and extra weight. More sunlight also increases cooling load.
- Power Seats, Power Locks** Every motor and actuator adds to the vehicle weight.
- Heated Seats, Heated Cupholders** Using them puts an extra load on the engine.

Help your wallet and the planet



Reducing fuel consumption by just ten tanks a year can save you hundreds of dollars, and reduce your personal emissions by almost a tonne. That's because every litre of gasoline that's burned in a car's engine releases 2.3 kilograms of carbon dioxide into the earth's atmosphere - and carbon dioxide is the primary greenhouse gas contributing to climate change.

See inside for details on how to choose the right fuel-efficient vehicle for you.



Tips for buying a fuel-efficient vehicle

Help your wallet and the planet

EcoDriver is a project of **Green Communities CANADA**

Developed with generous support from the Ontario Ministry of Environment's **Community Go Green Fund**



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For more tips on how to save gas visit ecoDriver.org

www.ecoDriver.org

How Much Can You Save?

Lower Gas Costs

Even within vehicle classes the differences in fuel consumption between different cars can be staggering.

Among mid-size cars, for example, the most fuel-efficient model in 2008 would cost an estimated \$1,700 a year for gas, while one in the mid-range would cost \$2,754.

Over ten years, that adds up to more than \$10,000 in savings - and sixteen tonnes of carbon dioxide that's not warming up the planet.



Estimated Annual Fuel Costs

| | Best in Class | 10th Best | Median |
|-------------|---------------|-----------|---------|
| Hybrid | \$1,025 | \$1,925 | \$1,825 |
| Compact | \$1,575 | \$1,850 | \$2,538 |
| Mid-size | \$1,700 | \$1,925 | \$2,754 |
| Full-size | \$2,000 | \$2,400 | \$3,105 |
| Van/Minivan | \$2,100 | \$2,775 | \$3,575 |

Based on 20,000 km, \$1.25/litre, \$1.35 premium, and NRCAN fuel consumption ratings for 2008.

The Hybrid Option |

Hybrids use two energy sources - a gasoline engine and a battery which powers an electric motor. They are more efficient than regular cars because the battery stores energy that is normally lost while braking. And they can emit up to 37% fewer greenhouse gases than equivalent gasoline-only vehicles.

Hybrids cost more, but depending on how much you drive, the gas savings may pay for the upfront investment in a few years. Some credit unions offer discount financing on hybrids, and you may be eligible for cheaper insurance as well. An online calculator to tabulate long term savings is available at www.hybridexperience.com.

Things to Consider

Cheaper Financing |

Some credit unions offer interest rates as low as prime for loans to purchase fuel efficient vehicles. You could save up to \$3,000 in interest over five years.

Rebates |

Purchasers of cars with highway ratings of 6.0 L/100 km or better, as well as hybrids and other alternatively-fuelled vehicles, are eligible for Ontario retail sales tax credits.

Lower Taxes |

The lower your new car's fuel consumption the less tax gets included in the price. Up to \$4,000 in federal taxes and \$7,000 in provincial taxes are now being levied on fuel inefficient vehicles.

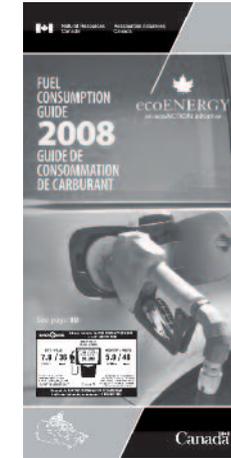
Occasional Uses |

If you need towing capacity, but only a few times a year, you may not need to buy a big 4x4. You'll save money and reduce emissions by buying a smaller vehicle for daily use, and you can use some of the savings to pay for a rental truck for those occasional hauling trips.

Cargo Space |

If you drive your children to hockey practice, you may think you need a minivan to carry all the equipment, but many modern wagons have ample cargo space, use up to 30% less gas, and emit 30% less carbon dioxide.

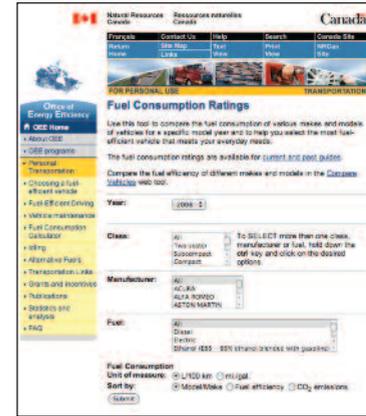
Useful Comparison Tools



Fuel Consumption Guide

Each year, Natural Resources Canada (NRCAN) produces a free booklet that compiles fuel efficiency ratings for all new cars.

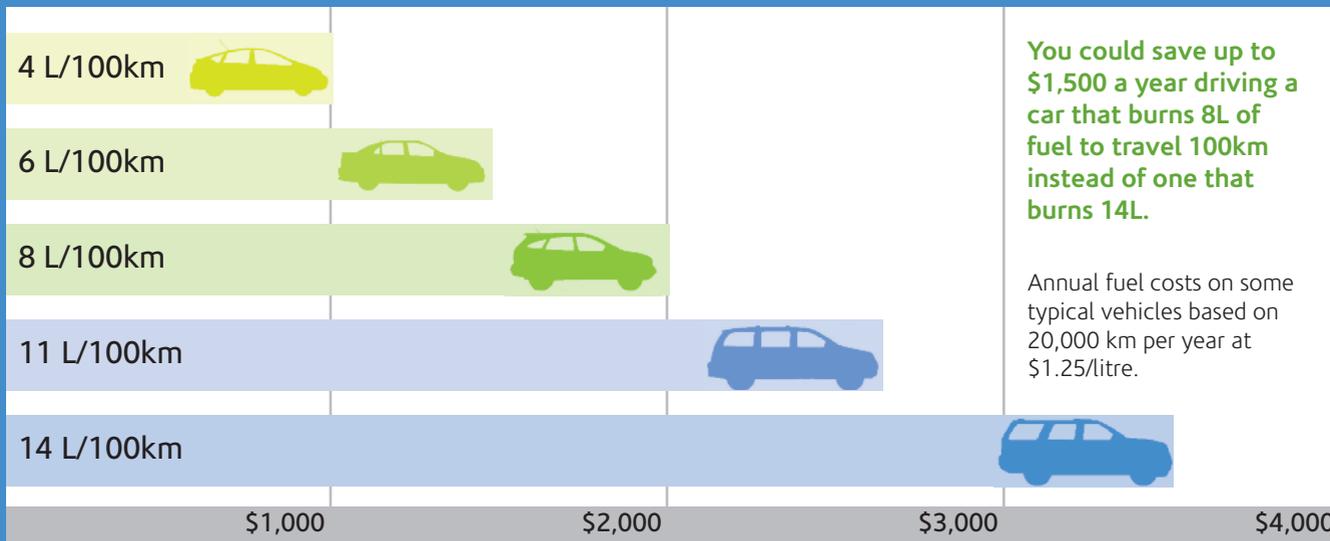
Ask your dealer for a copy, or call 1-800-387-2000 to order one.



Online Fuel Consumption Ratings

The NRCAN online database includes listings for all cars and light-duty vehicles sold in Canada since 1995. You can use it to look up used cars as well as new ones. Find it at oee.nrcan.gc.ca/transportation.

How Lower Fuel Consumption Translates into Savings



You could save up to \$1,500 a year driving a car that burns 8L of fuel to travel 100km instead of one that burns 14L.

Annual fuel costs on some typical vehicles based on 20,000 km per year at \$1.25/litre.



ecoENERGY for Vehicles Award Listings

These awards from Natural Resources Canada are presented each year to the most fuel-efficient vehicles in each class.

Ask your dealer for this year's list, or view it online at oee.nrcan.gc.ca/transportation.